

#1 for Treasurer

ADAM ROBERTSON

A strong voice to
be your Treasurer



ABOUT ME:

I have been a Liberal Democrat since 2011, and have been a candidate at all levels including standing to be an MP.

I have also been on the Regional Executive between 2019 to 2022, so I know how the Region works and can be trusted to deliver.

I have payroll and financial experience, as I used to be a Payroll Officer for a Local Principal Authority, and am keen to use that experience to ensure that I am an effective Treasurer.

A safe and strong voice to be East of England Treasurer.

WHAT WILL I DO:

1) Ensuring Effective Fundraising for more MP's and councillors

I will ensure that best practice is shared for Local Parties to do good fundraising appeals and how to do good events to raise money.

2) Help for Local Parties in 'Black Hole' areas

I will push the Regional Management and Executive Committees to do more to help our 'Black Hole' areas. We have too many candidates paying for their own literature, due to some local parties being strapped for cash. There needs to be a long-term solution to this, and also the impact it is having on those economically less well-off being put off to stand for our party.

3. Helping those with Special Characteristics

I will look into seeing whether we can reintroduce bursaries for those with a special characteristics to run as a Council Candidate.

CONTACT DETAILS

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SPECIAL

ANNOUNCEMENT

This election is going to be so close, and I urge you to consider me to be your #1 choice for Treasurer.

If you live in Suffolk especially, this election will change the trajectory of where Suffolk is heading.

If you want a safe and strong voice for Treasurer, vote #1 for ROBERTSON

#1 ADAM ROBERTSON FOR TREASURER

John Shreeve for Regional Treasurer, Development & Conference Committee's and English Council



Here's my list of regional priorities,

1. Retain the 7 seats won at the last general election
2. Support our local parties, region wide, to release their true potential. Where else will our future success come from if we don't?

How do we do this?

- Concentrate regional support on member engagement and capacity growth
- Support and Invest in our local parties and county committees.
- Inspire our activists

I am asking you to re-elect me as Regional Treasurer, but also to three interconnected committees.

- Treasurer,
- Development Committee,
- Conference committee
- English Council

Why should you?

We have much to celebrate, but it's what we do next that matters. We won the seats we now hold very much because we concentrated our limited resources on a small number of locations. To expand our success our no1 task must be to find more resources, we cannot achieve more and defend the seats we now hold with the same workforce.

If we also look at where much of our success has come from its generally to be found in quite a defined part of the region so our opportunities for success are considerable if we reach out, support and invest in the remaining areas.

Our financial position is good, we have resources and if we now promote our exciting regional vision, I am confident that a considerable increase in donations could result. My reason then for asking for your support beyond re-election as treasurer is because what we do next has to be part of a region wide strategic review with development and membership engagement at its heart and with the staging of events such as our regional conference a vital element.

The opportunities are clear, if an MP can be elected in North Norfolk with its particular demographics, then surely further success should be possible across the rest of Norfolk. In Essex the same is very true with the Chelmsford effect as it should also be in Suffolk with Cambridge next door and for Bedfordshire.

I believe then that we can transform our region so please support me by re-electing me as regional treasurer and for the development and conference committees as well as for English council.

Please vote for John Shreeve for,

Regional Treasurer, Development Committee, Conference Committee and English Council

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