

# Rory Clark

## A fresh but experienced voice



1) Experienced ground campaigner in Cambridgeshire

2) Delivered social media strategy for numerous local elections in Cambridge

3) Experienced working most aspects of campaigning in urban and rural seats.

Contact: [rjclark0310@gmail.com](mailto:rjclark0310@gmail.com)

Since joining the Liberal Democrats in 2019 I have been a core campaigner in the Cambridge area and in surrounding Parliamentary target seats. I have led canvassing sessions, wholesaled deliveries, led polling day ground teams, recruited new members, done office work, directed social media campaigns, been in the top canvassers lists multiple times, stood for election, supported other candidates for election, and delivered leaflets until my hands are raw. As well as the on the ground experience, I have helped craft policy, messaging, media responses, and leaflets and street letters. I believe that my breadth of experience makes me the right person to help chart the course of the East of England Liberal Democrats over the coming years.

Stephen led his team on a manifesto of a greener and fairer Chelmsford and has turned that into action on the City Council - having planted over 70,000 trees and building social-rent homes.



**Stephen Robinson**

**Successful campaigner;  
turning policy into action**

### **He knows how to win and turn policy into action.**

Stephen has led on member recruitment and activist development in his local party, and was on the core team that elected an MP in 2024, with one of the largest swings from Conservative to Lib Dem.

### **He knows our party and can develop it for success.**

Contact Stephen if you want to discuss any of these issues

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0772 632 7250**

## **Stephen is standing for election to:**

### **1 Campaigns Committee**

On the back of our best General Election, to spread best practice beyond the MP seats and complete plans he has already started to ensure we maximise seats gained in May 2025.

### **2 Regional Executive**

To provide leadership on strategic issues and use his experience of the region as a past Chair and Vice Chair to get things done.

### **3 English Council**

Lib Dems in England needs to give more power & resources to regions; waste less time on meetings (focusing more on what's needed to win elections) and be more transparent.

# **Stephen Robinson - 1**



# Jack Wheelan

## For Campaigns Committee and English Council

I'm Jack, I'm 20 years old and I'm from Fenland.

For the last 2 years I've been working in campaigns in Suffolk. As a Campaign Intern at the age of 18, I oversaw East Suffolk Liberal Democrats tripling their number of councillors and getting into administration, as well as West Suffolk Liberal Democrats winning their first representation onto West Suffolk Council ever.

Since then, I've been the Campaign Manager for West Suffolk, transforming a local party from the brink of collapse to County leading, as well as being Chair of the Suffolk Campaigns Committee, leading on the campaign strategy for the 2025 county council election.

Thanks to our brilliant result at the most recent general election, we have a massive foothold in the East of England, but now is the time to start finding our next generation of target seats to finish the job of beating the Conservatives in our region. My experience of being trained by some of the top party campaign staff combined with the work I've put in developing West Suffolk and Suffolk as a whole means that I know what needs to be done to turn start-up and development seats into ones that have a genuine shot of winning in the next decade.

My approach is clear: no deals with other parties unless they work overwhelmingly in our favour, greater regional support into developing smaller local parties to stand on their own two feet and getting us back into that 3<sup>rd</sup> place party in many areas across the region. Campaigns and local party development go hand in hand, and smaller parties need to have just as big of a voice in the decision-making processes of the region as the larger parties.

The region needs a younger voice with the experience of running a party at this level to be the champion of developing local parties, please do that by electing me to the Regional Campaigns Committee and the English Council.