

CONFERENCE PROGRAMME AT A GLANCE

Saturday 2 November 2024 at St Paul's Church, Blandford Road, St Albans AL1 4JP

- 1000 Welcome to Conference** **Victor Scrivens** Chair, Conference Committee
Cllr Paul de Koort Leader, St Albans Council
- Regional Party reports** **Lucy Nethsingha** Regional Chair
John Shreeve Regional Treasurer
- 1030 Parliamentary reports** **Marie Goldman MP** Shadow Leader of the House of Commons, **Charlotte Cane MP** and **Baroness (Julie) Smith** House of Lords
- 1110 Securing the environmental vote** **Pippa Heylings MP** Energy Security and Net Zero Spokesperson **Councillor Lorna Dupré**
- 1135 BREAK**
- 1200 From 2024 to 2025** Celebrating success and winning again next year **Steff Aquarone MP, Victoria Collins MP, Ian Sollom MP** and **Stephen Lambert** East of England Campaigns Manager
- 1300 LUNCH - served in the large hall**
- 1415 Diversity in the Lib Dems** **Nicole Turner** Diversity and Inclusion Manager
- 1435 What does a Liberal Democrat county look like?** **Cllr Stephen Robinson** chairs a discussion of messages and manifestos for May 2025
- 1515 Young Liberals. What's the point** **Tom Jordan** Chair, East of England Young Liberals
Who are we, what have we done?
- 1530 Daisy Cooper MP** Deputy Leader of the Liberal Democrats

1600 CLOSE OF CONFERENCE

TRAINING SESSIONS & FRINGE EVENTS

- 1015 TRAINING Taking the fight to Labour now they are in Government** (Campaigns) *or*
TRAINING **Fundraising to win** (ALDC) *or*
TRAINING **Beating the Conservatives now Labour are in Government** (Campaigns)
- 1100 TRAINING ALDC Artworker demo** (Election Workshop)
- 1200 TRAINING / FRINGE The Joy of Neighbourhood Planning** *or*
TRAINING **Councillors and time management** (ALDC) *or*
FRINGE **Why you're a Liberal Democrat and what you can do about it** (SLF)
- 1330 FRINGE Fighting Labour, what can we do to win in Labour areas** (Liberal Reform) *or*
TRAINING **Winning young votes, and engaging young activists** (Young Liberals) *or*
FRINGE **Friends of Hong Kong talk and Q&A** (Friends of Hong Kong)
DISCUSSION **Getting members involved in a politically-live local party** (EoELD)
- 1415 TRAINING Grow the team** (Campaigns) *or*
TRAINING **Tech tools overview** (HQ tech team) *or*
FRINGE **Tackling the Green Party & Independents next May** (Campaigns)

TRAINING SESSIONS

Tech training

Council and diversity

<p>1010</p> <p>to</p> <p>1110</p>	<p>TARGETED EMAIL: Introduction Meet the party's new bulk email tool. Learn how to send your emails to member and voters and the tips and tricks you need to run great email marketing campaigns.</p> <p>With Alisha Lewis, Technology Trainer, Liberal Democrat</p>		<p>INCLUSIVE COUNCIL GROUPS AND COMMUNITIES Understand how to make your council group inclusive, responsive to local communities and properly representative.</p> <p>With Richard Cole, Head of Development, Association of Lib Dem Councillors and Campaigners</p>
<p>1120</p> <p>to 1150</p>		<p>ALDC Artworker Try out ALDC Artworker – a great free tool to help Lib Dem campaigners create leaflets and direct mail online.</p>	

Campaign training

Tech training

Council training

<p>1200</p> <p>to</p> <p>1300</p>	<p>CREATE A WINNING PLAN FOR THE GENERAL ELECTION Campaign planning is more than just which leaflets you deliver. Learn how best to plan your GE Election campaign. For anyone in a Development or Start Up seat.</p> <p>With Stephen Lambert, Campaigns Manager, East of England Liberal Democrats</p>	<p>TECHNOLOGY SURGERY Troubleshoot your Connect, Eventcube, Fleet, Targeted Email or other technology issues with the party's tech team</p> <p>DROP IN SESSION</p>	<p>EFFECTIVE COUNCIL GROUPS How to make your council group effective, sustainable and successful.</p> <p>With Richard Cole, Head of Development, Association of Lib Dem Councillors and Campaigners</p>
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Tech training

Diversity

Council training

<p>1345</p> <p>to</p> <p>1500</p>	<p>INTRODUCTION TO FLEET We've got a brand new website tool that makes it easy to run great online campaigns, raise money and win elections. Join us to find out how it works.</p> <p>With Alisha Lewis, Liberal Democrat Technology Trainer</p>	<p>BUILDING A MORE DIVERSE PARTY until 1415</p> <p>With Trudy Church, Chief Operating Officer, Liberal Democrats</p>	<p>KEEPING YOUR COUNCIL SEAT So you've won! Brilliant! Now learn how to keep your seat and grow your team. A must for all councillors, especially those elected for the first time.</p> <p>With Richard Cole, Head of Development, Association of Lib Dem Councillors and Campaigners</p>
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Confirmed speakers & participants

Ed Davey MP	Leader of the Liberal Democrats
Daisy Cooper MP	Deputy Leader of the Liberal Democrats
Councillor Steffan Aquarone	Norfolk Liberal Democrats
Becky Carr	Campaign Manager, Liberal Democrats
Katie Critchlow	Chief Executive Officer, NatureMetrics Ltd
Don Foster (Lord Foster of Bath)	President, East of England Liberal Democrats
Councillor Zöe Franklin	Development Officer, ALDC
Councillor Pippa Heylings	South Cambridgeshire District Council
Ian Horner	Regional Field Officer, East of England Lib Dems
Councillor Keith House	Leader, Eastleigh Borough Council Local Government Association Resources Board
Councillor Steve Mason	Vice-Chair, Green Liberal Democrats
Councillor Dave McCobb	Director Field Campaigns, Liberal Democrats
Christine McHugh	Bedford Liberal Democrats
Councillor Sarah Nelmes	Leader, Three Rivers District
Councillor Lucy Nethsingha	Group Leader, Cambridgeshire County Council Chair, East of England Liberal Democrats
Peter Taylor	Liberal Democrat Mayor of Watford
Mimi Turner	Director Strategy, Research and Messaging
Councillor Peter Thornton	Deputy Leader, Cumbria County Council
Councillor Adam Paynter	Deputy Leader, Cornwall Council
Councillor Bridget Smith	Leader, South Cambridgeshire District Council
Councillor Paula Widdowson	Executive member for the Environment, York City Council
Councillor Gerald Vernon-Jackson	Leader, Portsmouth City Council