

TRAINING AND FRINGE SESSIONS

Penn Chamber (room 1)

1150 – 1300

YOU CAN STOP BREXIT

Are you wondering what you can do to stop Brexit? We all need to take responsibility for our country's future. Come along to find out how you can lobby your MP and help keep Britain firmly in the EU

Presented by
Your Liberal Britain



Dickenson Room (room 2)

1215 – 1300

TRAMS, TRAINS AND NEW TECHNOLOGY

Transport is a big issue across the East of England. Join a discussion and contribute your ideas about the future of transport policy.

with Paul Burall, policy committee member and author specialising in the links between business, the environment and design, including spatial planning

1330 – 1445

MAKING SURE YOUR CAMPAIGN PLAN IS FIT FOR PURPOSE

Good campaign results and good election results are based on good plans. Find out more about how to plan your campaigns effectively

Scott Lansdell-Hill is a member of the Liberal Democrat Campaigns and Elections team and has been closely involved in many successful campaigns

1330 – 1445

HOW TO DEAL WITH GDPR

Five months on from the introduction of GDPR we now know a lot more about implementing these important legal responsibilities. Get up to date with the latest advice and information.

Darren Briddock is Liberal Democrat Compliance Officer based at party HQ

1500 – 1600

GETTING YOUR MESSAGE RIGHT

Hard work is not enough: voters need to know what you stand for and why they should vote for you. Find out more about honing a message that will work for your campaign

Scott Lansdell-Hill is a member of the Liberal Democrat Campaigns and Elections team and has been closely involved in many successful campaigns

1500 – 1600

INTRODUCTION TO AGENTING

Agents play a crucial role in making sure election campaigns run smoothly. Find out more about the role and get your questions answered by one of the party's experts

Darren Briddock is Liberal Democrat Compliance Officer based at party HQ

Future training events include...

Saturday 4 November

AGENTS TRAINING, NORWICH

Essential training for first-time agents and those who need to get up to date with current law and practice. Basic session in the morning and more advanced in the afternoon

Contact events@eastlibems.org.uk for details

Saturday 17 November

PAGEPLUS, ST ALBANS

Make the most of PagePlus when preparing literature for the 2019 local election campaign. Participants should have a basic knowledge of Windows software. All day event.

Apply to events@eastlibems.org.uk